

For Immediate Release, May 2, 2018



Dr. Howard Gambrill Clark, Ph.D.  
President, Narrative Strategies, LLC

Narrative Strategies is proud to announce the appointment of Dr. Howard Gambrill Clark, Ph.D. as President.

“Aside from his many accomplishments, both academic and operational, Howard is quite simply an American hero. He embodies the most noble intentions and clear-eyed vision our country has to offer and we at Narrative Strategies are fortunate that he has agreed to lead our efforts,” said Ajit Maan, Founder and CEO.

A word from Howard: “This incredible honor comes with immense responsibility. Dr. Maan has created and expanded the world’s top team, from disparate disciplines and backgrounds, to open the eyes of societies and governments on the centrality of narrative to statecraft, warfare, stability, and peace. My goal is to build a strategic environment in which our teammates and partners will flourish. Under Dr. Maan’s leadership, vision, ethos, and unparalleled dedication, we will share our knowledge with the world to directly improve human security—the kind of peace that makes life on earth worth living, the kind that enables men and nations to grow and to hope and to build a better life for their children (JFK 1963).”

Howard’s background:

While a student of International Relations at Yale Dr. Clark was a writer for U.S. Information Agency's Washington File, Middle East / South Asia division; served on the staff of the Senate Defense Appropriations Subcommittee; and studied Arabic at the American University in Cairo via a Department of Defense grant.

After Yale, Dr. Clark served as policy analyst in the Executive Office of the President for the President’s Chief Economic Adviser, focusing on counterterrorism.

Following the White House, Dr. Clark served in the U.S. Marine Corps as an intelligence officer and multi-national / small-unit commander with multiple deployments to Iraq as well as Afghanistan and the Philippines.

After military service, Dr. Clark was presidentially appointed as Department of Homeland Security Chief Intelligence Officer's Special Assistant. And as Senior Intelligence Analyst for Homeland Security Counter-Radicalization, Dr. Clark helped lead the Intelligence Community in intelligence support to countering violent extremism. He was then promoted to Senior Intelligence Officer for Homeland Security Operations Intelligence (headquarters) before acting as consultant (contracted Senior Intelligence Analyst) to Special Operations Command's Counter-Radicalization Branch.

While earning his Ph.D. from King's College London War Studies, he served as senior counter-violent-extremism adviser and trainer for USAID, USSOCOM, USDA, DOS, Special Forces, USMC, NATO, and other partner governments in Southwest Asia and the Homeland and Associate Fellow at the International Centre for the Study of Radicalisation.

More recently he has served as CEO of the nonprofit Stability Institute—training and supporting U.S. Special Operations teams throughout the world—and Associate Professor of Counterterrorism and Strategy at the National Defense College in Abu Dhabi.

His publications include:

- *Information Warfare: The Lost Tradecraft*, Narrative Strategies, LLC, Washington, DC, 2017
- *Information as an Instrument of State Power: A Primer*, UAE National Defense College, UAE General Headquarters, 2017
- *Countering Violent Extremism: A Primer*, UAE National Defense College, UAE General Headquarters, 2017
- *Defeating Violent Extremists: The Tradecraft*, UAE National Defense College, UAE General Headquarters, 2016
- *Village Stability Operations*, U.S. Army Peacekeeping & Stability Operations Institute, 2015 (coauthor)
- *Lions of Marjah: Why Marjah's Militia Combats Violent Extremists*, King's College London thesis, 2014
- *Revolt Against Al-Qa'ida: A Strategy to Empower Muslims and Collapse International Insurgency*, Light of New Orleans Publishing, New Orleans, 2010
- *Narrative Analysis: Taliban*, Special Operations Command, Tampa, 2010 (coauthor)
- *Kill Al Qaeda* (an attempted ironic title belying its focus on peaceful narratives), Light of New Orleans Publishing, New Orleans, 2009

He was born and raised inside Washington, DC and has finally returned.